



Media Release

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STAFFORD'S RAISES OVER \$3,400 FOR BIG BROTHERS BIG SISTERS OF NORTHWESTERN MICHIGAN

Petoskey, MI - Stafford's Hospitality, Inc. participated in the annual Big Brothers Big Sisters Bowl For Kids Sake on Friday, March 24 in Harbor Springs. The event is a 20 year tradition for BBBS and is also their largest national fundraising campaign, providing 25% of the agency's annual revenue.

According to BBBS Fundraising Event Coordinator, Carrie Selby, the two day event raised a total of \$14,400 for the organization. Of that total, Stafford's is proud to be the leading corporate participant, raising a total of \$3,407.

Big Brothers Big Sisters of Northwestern Michigan is the longest serving youth mentoring organization in the region. The agency serves children in the counties of Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford. Its mission is to empower community youth through professionally supported, one-to-one mentoring relationships. Proceeds from Bowl For Kids' Sake in Harbor Springs helps provide the simple gift of friendship to children in Charlevoix & Emmet Counties.

For more information on involvement with BBBS, please visit www.bbbsnwmi.org.

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