



Media Release

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STAFFORD'S HOSPITALITY, INC. LAUNCHES NEW IMPROVED WEBSITE

Stafford's Hospitality, Inc. of northern Michigan is proud to announce the launching of a completely redesigned website at www.staffords.com. The new site was a cooperative effort between Stevens Advertising of Grand Rapids and Gaslight Media of Petoskey.

The new site was designed to allow visitor's comfortable and simple navigation through pages that are visually stimulating and that properly reflected the level of quality and elegance that Stafford's is known for.

In addition to traditional information, the new site includes many additions including a flash media introduction, monthly specials and recipes, online dining and lodging reservations, area information, multiple photo galleries, current menus, online gift certificates, historical information, a new e-club program, online request for proposal forms for events, a live web cam, media center, and an extensive calendar of events listing not only Stafford's events, but area events as well.

Linking requests can be directed to Ami Woods at amiw@staffords.com or 231-818-2200.

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